

Kate Hufnagel

Founder & CEO, The Digital Wrangler®

NASAA-accepted IAR Continuing Education Instructor

Helping people, professionals and organizations get their digital affairs in order before crisis strikes.

ABOUT KATE

After a 25-year career in big tech, Kate Hufnagel turned her expertise toward helping people organize the modern details of their lives and businesses. As a legacy and continuity organizer, educator, and speaker, she makes complex digital topics relatable and actionable.

Kate has delivered 40+ presentations nationwide, helping audiences bridge the gap between technology, preparedness, and peace of mind. Her mission is simple: to make life's "what-ifs" easier for loved ones, clients and colleagues.



60+



17,000+ miles



7 national stages



1000s reached

GENERAL TOPICS

🌟 Digital Legacy & Modern Estate Planning

Understand how digital assets complicate modern estates — and what to do about it.

Example talk: "The Digital Afterlife: What Every Professional Should Know"

⚙️ Business Continuity & Succession Readiness

Safeguard business value and client continuity in the face of disruption.

Example talk: "From Digital Disaster to Seamless Continuity"

🔒 Digital Hygiene & Online Safety

Practical, engaging steps to protect data and reduce digital chaos.

Example talk: "Digital Smarts: Simple Ways to Stay Safe Online"

🤖 Technology & Productivity for Professionals

Approachable ways to use AI and automation to simplify your work.

Example talk: "Harness the Power of AI and Revolutionize Your Business"

WHO KATE SPEAKS TO

- Professional Organizers & Productivity experts
- Financial Planners, Daily Money Managers and Advisors
(IAR CE-eligible audiences)
- Estate and Trust Professionals

- Small Business Owners & Solopreneurs
- Senior Advocates
- Community Educators

All programs can be customized as keynotes, breakouts or full-day workshops.

LEARN MORE OR REQUEST KATE FOR YOUR EVENT

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for more information, please visit www.thedigitalwrangler.com/speaking

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WHY EVENT PLANNERS LOVE WORKING WITH KATE

Regulator-recognized educator whose programs meet North American Securities Administrators Association (NASAA) standards for Investment Adviser Representative Continuing Education.

"Kate makes digital legacy feel doable—and urgent. Our members were buzzing afterward!"

"[Kate] turned a complex topic into an actionable plan."

FEATURED CLIENTS & PARTNERS



National Association of
Black Professional Organizers



MORE ABOUT KATE

Kate Hufnagel is the Founder and CEO of The Digital Wrangler®, a company dedicated to helping people and professionals organize the critical details of their digital, physical and sentimental lives. Drawing on 25 years in big tech and her personal experiences, she brings empathy, humor and clarity to complex topics like digital assets, legacy organization and continuity planning.

Kate has shared her expertise across the country, spoken to thousands of professionals and partnered with organizations across industries to make preparedness approachable. She's also a bonus mom of two, passionate about financial literacy, and on a lifelong quest to find the world's best donut.

Custom Programs Available

Keynotes, workshops and trainings can be adapted to your audience's goals and timeframe. Select programs are eligible for IAR CE credit.

Learning Formats

- Keynotes
- Virtual Presentations
- Half- or Full-Day workshops
- Hybrid Events

READY TO BRING CLARITY, CONFIDENCE AND CALM TO YOUR AUDIENCE?

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